

Imetrum takes the privacy of its business contacts very seriously. Our privacy policy governs the way in which we process any information that you provide to us. If we decide to change our privacy policy, we will post those changes on our support portal so that you will always know what information we gather, how we might use that information and whether we will disclose it to anyone.

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Privacy Policy

1. Imetrum collect the e-mail addresses of those who communicate with us. Your business contact information (which includes your name, business address and contact details and any other details you provide to us now or during our relationship with you, which identifies you as an individual) may be processed and stored in a database, even after termination of the relationship, by Imetrum. You can ask us at any time for details of the information we hold about you.
2. In order to conduct our business, we may from time to time identify key contacts at organisations where Imetrum's systems could assist them in their measurement/testing requirements. Under *Part 1 Article 6* of the *General Data Protection Regulation*, we will contact potential new customers as part of our business activities under definition *f. legitimate interests*.
3. Imetrum will ask you to confirm the type of communications you are happy to receive when contacting us on our website: www.imetrum.com. At any time, you can change your mind about whether to receive information from us. If you request to receive no further contact from us, we will keep the information we hold about you and mark your record as opting out of communications to ensure you do not receive any unwanted communications in the future.
4. Imetrum and its affiliates will use your information for the purpose of administering our relationship with you, such as: processing your requests, providing you with information about our services and for auditing usage of the website. If you wish us to cease processing the information we have about you, or have any concerns, please send an appropriate request by email to: reception@imetrum.com at Imetrum.
5. Imetrum aggregate information on our web pages consumers' access or visit, for the purposes of improving the content of our website. This is not disclosed or shared with other organisations for commercial purposes. This information will only be disclosed when legally required to do so, at the request of governmental authorities conducting an investigation, to verify or enforce compliance with the policies governing our website and applicable laws or to protect against misuse or unauthorised use of our website.
6. Our website uses cookies. We use them to store information on your computer to optimise site functionality and improve user experience. You can set your computer browser to reject cookies, but this may preclude your use of certain parts of our website. You will be prompted to accept and/or review the types of cookies used when first entering our website. You can change these options at any time from the 'cookie settings' link in the website footer: www.imetrum.com. Save for the use of cookies, we do not automatically log data or collect data apart from information you specifically provide to us.
7. We use reCAPTCHA on our website (when starting a conversation to get in touch) to prevent various types of data processing abuse attempts (e.g, phishing). By using reCAPTCHA, data is

transferred to Google, which is used to determine whether the visitor to our website is a human being or a (spam) bot. If you do not consent to having your *Contact us* request validated by Google reCAPTCHA do not complete the online form and contact us directly on: reception@imetrum.com

8. We have implemented reasonable security policies, rules and technical measures to protect the personal data that we have under our control from unauthorised access, improper use and disclosure, unauthorised destruction or accidental loss. However, we cannot guarantee that these will be effective, but Imetrum will comply with all security measures legally set forth.

9. You have a right to request a copy of the personal information Imetrum holds about you and to have any inaccuracies corrected. Please address requests by post to Imetrum Limited, The Courtyard, Wraxall Hill, Wraxall, Bristol, United Kingdom. BS48 1NA.